

Olga Trčková

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EDUCATION

University of Economics, Prague 2012—2015

- PhD in Economics. Doctoral dissertation in the methods of financial evaluation in the contemporary art market.

PROJECTS

DSC Gallery, Prague: Founder, co-owner, and partner 2008—

- Founder and co-owner of a leading Czech contemporary art gallery and an art advisory company. Exhibition highlights:
 - Martin Eder, *The Fountain of Youth* (2023); *The Unreal* (2021)
 - Dennis Scholl, *The Song of Inclination* (2022), *From Arcadia to Dystopia* (2021)
 - Jonas Burgert, *Stirn Sticht* (2023)
 - Anselm Reyle, *Radiant Adventure* (2022).

Art Lovers Academy: Founder, co-owner, and lecturer 2014—2015

- Designed specially for art enthusiasts, its main aim is to expand the know-how of participants about the art market's trends. The program is built on a rich content of guest speakers, lecturers and art world professionals and experts.

University of Economics, Prague: External university lecturer 2010—2015

- I teach the “Understanding the Luxury Market” module, where students explore themes such as artists as international brands, artist's partnerships with luxury companies and patronage of the arts by luxury brands.

AMoYA: Artbank Museum of Young Art, Prague: Founder 2011—2014

- Founded a non-profit institution with a mission to support young Czech artists upon graduation.

BE CHARITY, Prague: Founder 2010—2015

- I founded a charity which auctions contemporary art works and donates the proceeds towards supporting handicapped children in need.

PUBLICATIONS / SOCIAL MEDIA PRESENCE

The Power of Communication and the Gallery, Ekopress Publishing *published 2018*

- Co-authored a book about galleries and the contemporary art market in collaboration with Columbia University NY.

Social Media Influencer, Instagram (@olgatrcckova) 2016—

- I document my work as a gallerist and gallery owner on my Instagram account (62k followers).

HOBBIES

- Jogging, skiing, travelling, chess, sci-fi novels.

LANGUAGE SKILLS

- Czech, English, German.